

CONTENTS

KING POWER STADIUM

tsia		AirAsia	AirAsia	AirAsia	AirAsia	AirAsia	
CON	TENTS	Barrier Street				/	
ABU	OUT US					2	
OUR	LEGENOS	·	4	-		3-4	
STA	G AND B	URTHDA	γ 🦂	9	919	5 -7	9
GOR	PORATE					8-9	
STA	DIUM			11		. 10-12	
FOO	TBALL TO	OURS OF	ENGL	AND		. 13-14	
PW	AL FG					15	
SPE	AKERS &	APPEA	RANGE	s		16	
GON	MERGIAL					. 17-18	
GRI	GKET	•••••		•••••		. <i>19-22</i>	
GON	TAGT DE	TAILS .		•••••		<i>23</i>	

PLAY WITH ELECTION

WWW.PLAYWITHALEGEND.COM

ABOUT US

Dear Friends,

Like many great ideas, Play With A Legend came about almost by accident.

Tasked with thinking up the perfect stag activity for my best friend, I turned to former Arsenal footballer Perry Groves, who I knew in my role as a sports television producer and asked if he and another childhood hero, Nigel Winterburn would come and play football as part of the ultimate surprise for my mate.

A wonderful afternoon was had and before long there were countless requests to arrange similar events all around the country. Then, in the Spring of 2014 the company was formally set up, with Perry agreeing to be my co-founder, with the mission of bringing former professional players and fans closer together.

There are few corners of the country we haven't visited along the way in our journey to date, having now worked with over 200 former footballers, although much of what we now do has developed in areas very different to stag events!

Today, we do everything from arranging corporate football tournaments at Premier League Stadiums at the end of the season, to hosting VIP delegations from across the world seeking a greater insight into football in the UK. Moreover, we've become the go to destination for brands looking to work with former players on commercial opportunities. The diversity in our offerings is always growing, and you'll even see on pages 19-22 that we also have PWAL Cricket. Whatever the event or project, it's fair to say that at the centre of what we do, will always be the legends.

I hope this brochure helps bring the company to life and whether you're hoping to give your mate the ultimate send off before his big day, take on Play With A Legend FC (our team of football legends), arrange a speaker for an upcoming dinner or looking for an ambassador to enhance your brand, then we'd be delighted to hear from you.

Welcome to the home of former football players.

Best Wishes,

Josh Landy & Perry Groves Play With A Legend Founders





STAG AND BIRTHDAYS

HOW IT ALL BEGAN

Play With A Legend began when co-founder Josh was arranging a stag celebration for his best mate and several years later, it's fair to say we're never happier than when we're organising the perfect pre-wedding send off for a football fan.

Being with your closest mates and a childhood hero for a game of football and some beers afterwards – what more could you possibly ask for?

WHAT'S INCLUDEO?

- The Legend of course!
- Venue for your match including on site bar!
- Event Organiser from Play With A Legend.
- A fully qualified referee.
- Full kit hire (shorts, socks, shirts and shin-pads)
- Match Balls.
- Bottled water.
- · Gift for the stag or birthday boy!

HOW MANY PEOPLE DO I NEED?

We'll work with your group size and arrange a game that suits you, whether it is 5, 7 or 11 a-side - so anywhere from nine people upwards works for us. It's the same price regardless of group size.

HOW LONG ARE THE EVENTS AND WHAT'S THE FORMAT?

Our events last approximately three hours. On arrival you'll get changed into your kit, enjoy a warm up with the legend, play either 60 minutes for 5/7 a side or 90 minutes for 11 a side, before showering and heading to the bar to hear some tales from the dressing room over a few well earned beers.

WHEN DO YOU HOLD EVENTS?

Most of our stag and birthday events take place on Friday, Saturday or Sunday and we tend to start at 10am or 2pm, but we'll work with you if this isn't possible. We hold events all year round.

STAG AND BIRTHDAYS

WHAT GITIES DO YOU OPERATE IN?

We hold events in: Brighton, Bournemouth, Southampton, London, Norwich, Birmingham, Bristol, Sheffield, Leeds, Liverpool, Manchester, York, Nottingham, Newcastle and Edinburgh.

If you're hoping for an event in a city not on that list let us know and we'll see what we can do.

WHERE DO YOU HOLD THE EVENTS?

We have favoured venues in all the cities we operate in, which all have high quality artificial pitches and bars on site, meaning that even if the weather is poor, the game goes on regardless and it's not far for the post match beer! If you need the exact location of the venue to work out the rest of your weekend plans, just ask our team.

GAN I HAVE MY STAG OR BIRTHOAY EVENT AT A PROFESSIONAL STADIUM?

Yes, at the end of the football season (May/June) some stadiums are available at varying costs. Get in touch and we can give you a quote.

CAN WE ARRANGE OUR OWN KIT TO KEEP?

Of course, many of our groups do this! We can organise bespoke kit for you to keep after your event and get signed by the legend. For each set of shirt, socks and shorts with your names and numbers on the back, it'll be £30pp + VAT.

HOW MUCH DOES IT ALL GOST?

Prices vary depending on the legend involved, but our events start from as little as £1250 + VAT for a group event. For an exact quote just get in touch!



STAG AND BIRTHDAYS

SIMPLY AWESOME!!!

We came down to London for my mate Dan's stag do! PWAL made everything really easy before and during the event, it meant we could just turn up and enjoy the day. We surprised the stag with this and Darren Anderton was really welcoming and easy to chat to...and still has some quality shots in his locker. It was an amazing chance to ask all the questions you wanted to ask when you were a kid or save a peno against your hero! It was truly a memorable day and it worth every penny...i can't wait to do this again. ..if you have any doubts...forget them, do it, you wont regret it!

- Craig Simmons

ABSOLUTELY BRILLIANT

We had a fantastic day organised by the PWAL team. Chris Sutton and John Salako were absolutely brilliant, really into the spirit of the day, having a laugh with everyone while playing and great value in the pub afterwards. Couldn't have asked for better and would highly recommend Play With A Legend.

- James Fox

TRULY MEMORABLE DAY

The birthday surprise for my husband with Matt Le Tissier was amazing, well organised and a truly memorable day enjoyed by all, they are still buzzing from the experience. Josh and the team were fantastic from the start and very patient to my needs, their prompt replies to minor questions was really appreciated! Fully recommend Play With a Legend, thanks guys

- Sally Binstead



HOLSTEN

CORPORATE

Play With A Legend is the ideal choice for your next corporate event, whether you're looking for a 5 a side tournament or a one off game at a special venue, we've got you covered.

We've enjoyed working with companies all over the country who have sought to do something unique for their staff or clients and we have tailored each event to their needs.

OUR CORPORATE FOOTBALL EVENTS WILL ALWAYS INCLUDE THE FOLLOWING:

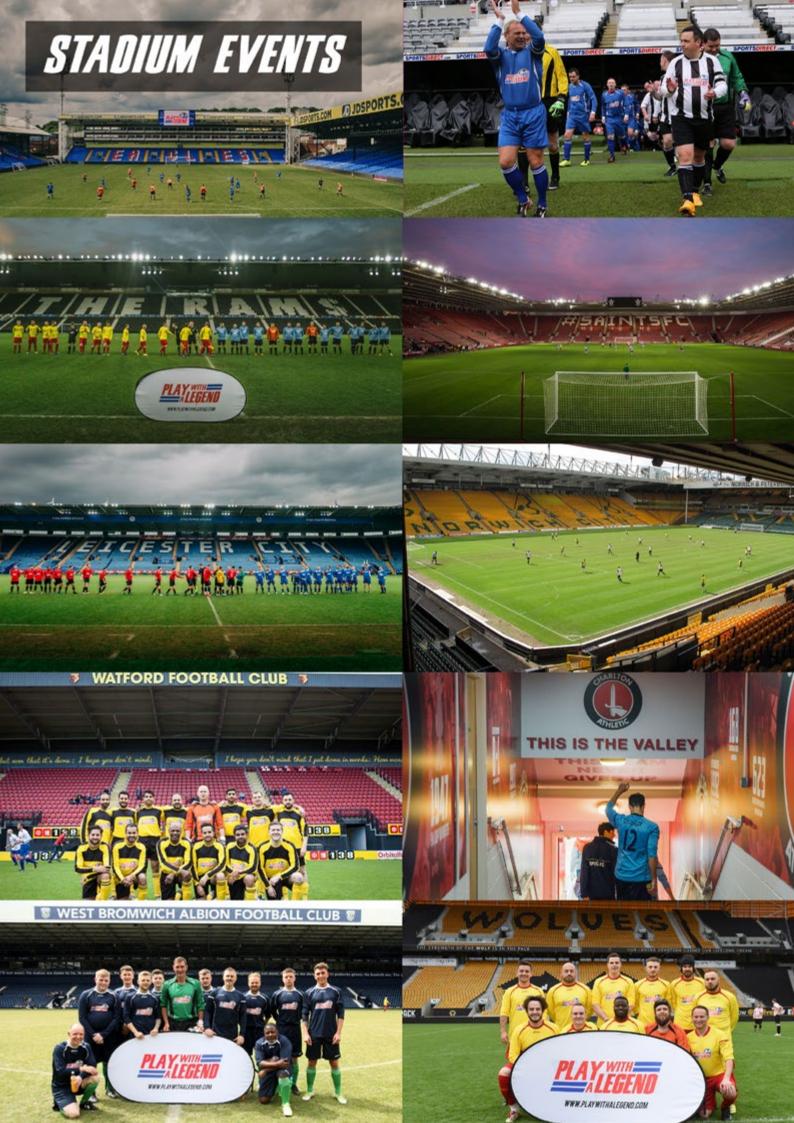
- High quality venues (including Premier League stadiums in May/June).
- Welcome Teas and Coffees.
- Drink refreshments throughout the event.
- Full kit hire.
- All equipment provided.
- Coaching from the legends.
- Qualified Match Officials.
- · Trophies for winning participants.
- Socialising with legends post activity
- · PWAL Event Team to run your event.

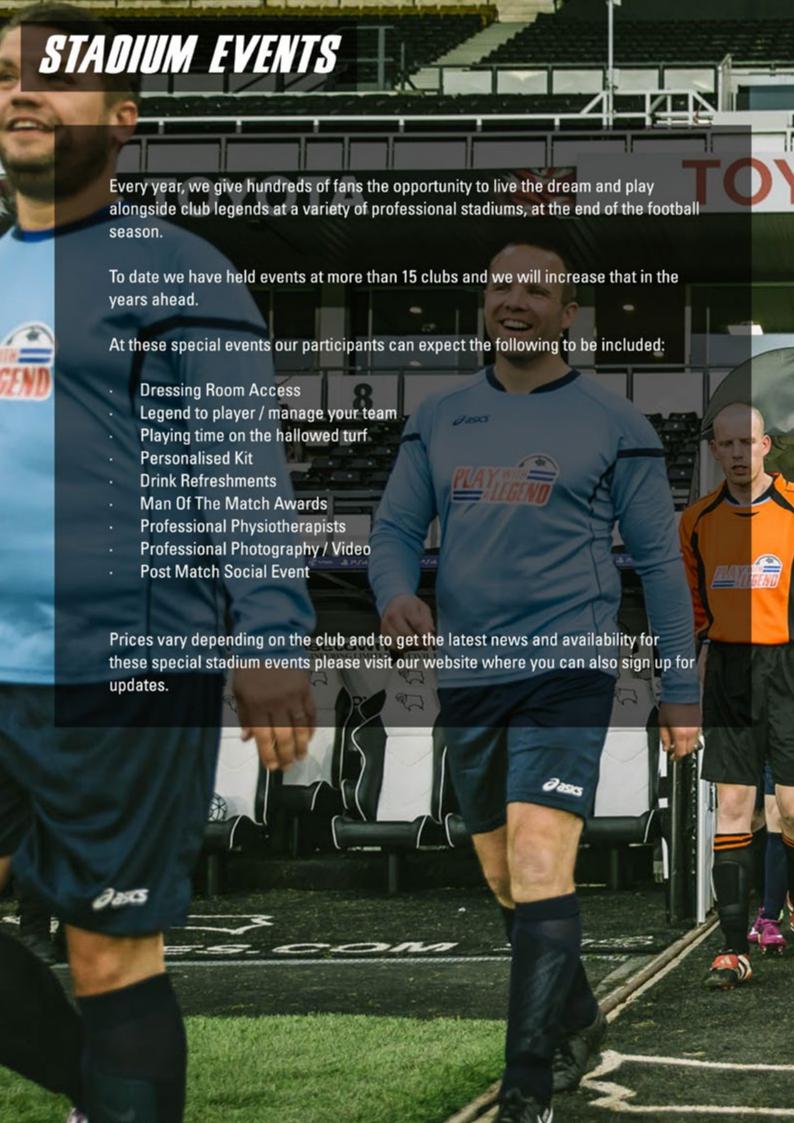
WE ARE ALSO ABLE TO ADD THE FOLLOWING:

- Talks on what business can learn from sport.
- A variety of food and drink packages.
- · Match day photography
- · Professional sports physiotherapists
- Video highlights with commentary

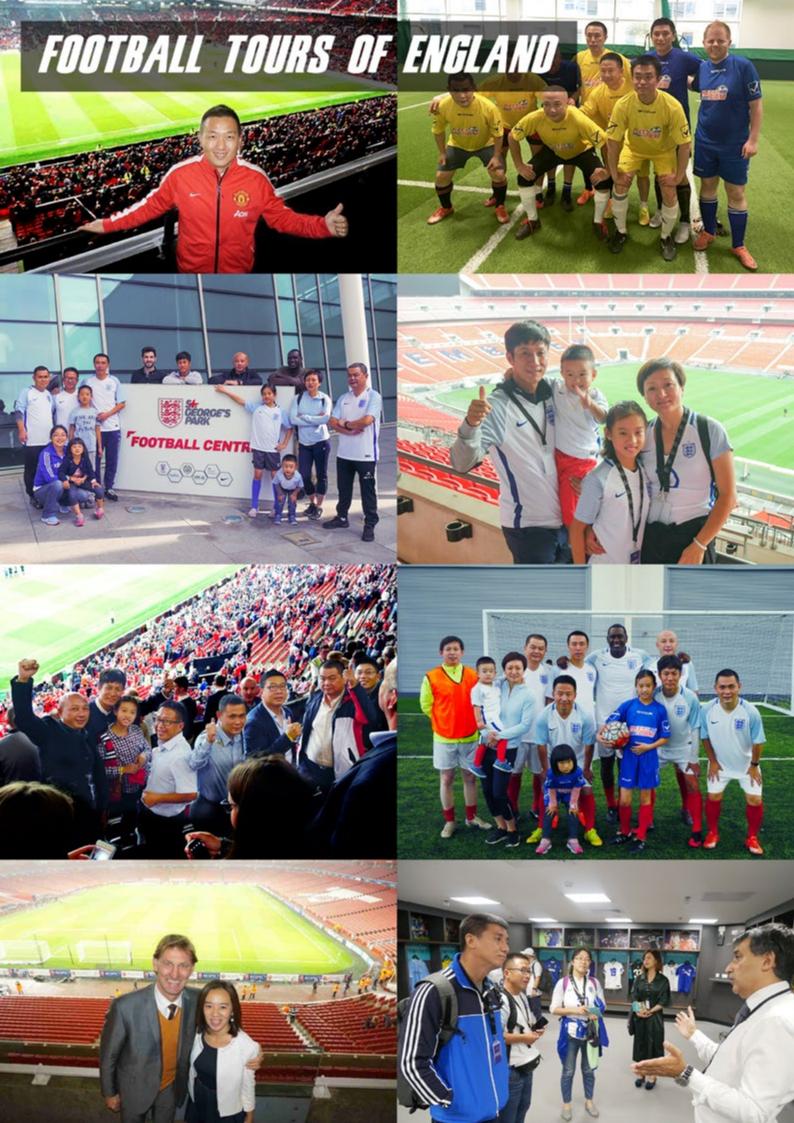
Get in touch and we'll look forward to helping you organise a corporate football event you'll never forget.













PLAY WITH A LEGENO FG - PWAL FG

PWAL FC is our team of Premier League Legends who travel the country to play against whoever dares take them on!

We've arranged matches against club specific legends sides, groups of fans who want the ultimate challenge, businesses putting themselves to the test as well as many lower or non league clubs looking to raise profile and funds with a unique event.

Whether you're looking to arrange a charity fundraiser that needs a team of legends to draw in the crowds, or a pre-season friendly for your side, PWAL FC can visit and give players and fans a day they will never forget.

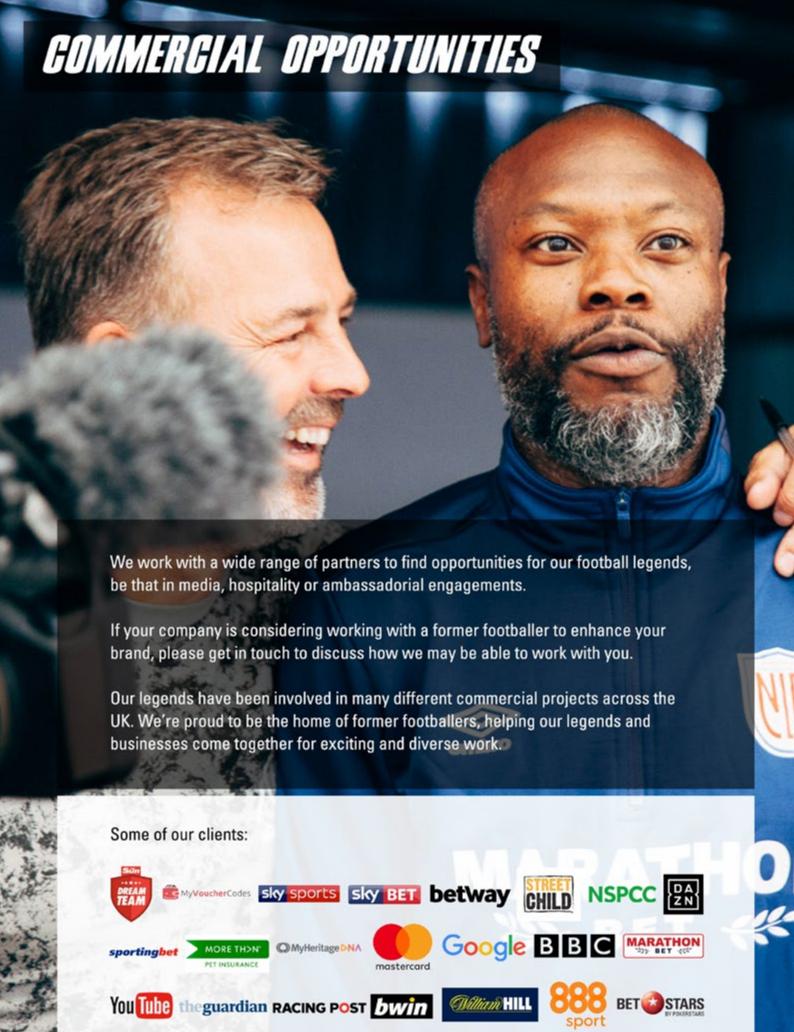
As we work with over 150 former professionals, we are able to put together a team to suit a range of budgets. We can also help with venues, kits and video highlights.

A match against PWAL FC is one that will be remembered by all involved, for a long time so get in touch to discuss organising your fixture now.













In partnership with the Professional Cricketers Association, Play With A Legend offers cricket fans the chance to pad up alongside former England Cricketers for special events allowing fans to pit themselves against some top names who graced the game.

Whether you're looking for an indoor cricket tournament or a full scale cricket match at an iconic venue, we'll be delighted to help you arrange it.

WHATS INCLUDED:

- An England Cricket Legend.
- Venue for your match.
- Event Organiser from Play With A Legend.
- A fully qualified umpire.
- Full cricket white hire.
- All the equipment for your match.
- Drink refreshments.
- Special gift for the man of the match.
- Post Match drinks with the legend.

HOW MANY PEOPLE DO I NEED?

We'll work with your group size and arrange a game that suits you, whether it is a small sided game or a full match. Events are priced per group.

HOW LONG ARE THE EVENTS AND WHATS THE FORMAT?

Our indoor events last approximately three hours. On arrival you'll get changed into your cricket whites, enjoy a warm up with the legend and enjoy a 20:20 style match, before showering and heading to the bar to hear some tales from the dressing room over a few well earned beers.

For outdoor events, we can organise events based on every format of the game.



WHEN DO YOU HOLD EVENTS?

Most of our stag and birthday events take place on Friday, Saturday or Sunday and we tend to start at 10am or 2pm, but we'll work with you if this isn't possible. Corporate events can also be held during the week.

WHAT GITIES DO YOU OPERATE IN?

We hold indoor events in: Birmingham, Bournemouth, Brighton, Cardiff, Essex, Leeds, Leicester, London, Manchester, Northampton, Nottingham & Southampton. Outdoor events can be held across the country.

If you're hoping for an event in a city not on our list let us know and we'll see what we can do.

GAN I HAVE MY EVENT AT A PROFESSIONAL GROUND?

Yes, at the end of the cricket season some stadiums are available at varying costs. Get in touch and we can give you a quote.

CAN WE ARRANGE OUR OWN CRICKET WHITES TO KEEP?

Certainly. We can organise bespoke whites for you to keep after your event and get signed by the legend. For you to keep after your event with the option of having them signed by the legend. For a set of whites, it'll cost £35pp + VAT.

HOW MUCH DOES IT ALL GOST?

Prices vary depending on the legend involved, but our events start from as little as £1500 + VAT for a group. For a quote just get in touch!

OUR GRICKET LEGENOS PC3





Alex Tudor ENGLAND Surrey, Essex



Alec Stewart ENGLAND



Andy Caddick ENGLAND



Anthony McGrath ENGLAND Yorkshire



Gladstone Small **ENGLAND**



Darren Gough ENGLAND Yorkshire, Essex



Geraint Jones **ENGLAND** Kent



Graham Thorpe **ENGLAND** Surrey



Graham Gooch **ENGLAND** Essex



Matthew Hoggard ENGLAND **Yorkshire**



Jonathan Trott **ENGLAND**



Marcus Trescothick **ENGLAND**



Mark Ramprakash **ENGLAND** Surrey



Dean Headley **ENGLAND** Kent, Middlesex



Ryan Sidebottom **ENGLAND** Yorkshire, Nottinghamshire



Shaun Udal **ENGLAND** Hampshire, Middleses



Simon Jones **ENGLAND** Glamorgan, Hampshire



Steve Harmison **ENGLAND** Durham



Phil DeFreitas **ENGLAND** Leicestershire, Lancashire



Ronnie Irani **ENGLAND** Essex



Devon Malcolm ENGLAND Derbyshire, Leicestershire



John Emburey **ENGLAND** Northants, Middlesex



Mike Gatting ENGLAND



Paul Nixon **ENGLAND** Leicestershire, Kent

