



PLAY WITH
A LEGEND

THE HOME OF FORMER FOOTBALLERS

CONTENTS

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CONTENTS	1
ABOUT US	2
OUR LEGENDS	3-4
STAG AND BIRTHDAY	5-7
CORPORATE	8-9
STADIUM	10-12
FOOTBALL TOURS OF ENGLAND	13-14
PWAL FC	15
SPEAKERS & APPEARANCES	16
COMMERCIAL	17-18
CRICKET	19-22
CONTACT DETAILS	23

PLAY WITH
A LEGEND

WWW.PLAYWITHALEGEND.COM

ABOUT US

Dear Friends,

Like many great ideas, Play With A Legend came about almost by accident.

Tasked with thinking up the perfect stag activity for my best friend, I turned to former Arsenal footballer Perry Groves, who I knew in my role as a sports television producer and asked if he and another childhood hero, Nigel Winterburn would come and play football as part of the ultimate surprise for my mate.

A wonderful afternoon was had and before long there were countless requests to arrange similar events all around the country. Then, in the Spring of 2014 the company was formally set up, with Perry agreeing to be my co-founder, with the mission of bringing former professional players and fans closer together.

There are few corners of the country we haven't visited along the way in our journey to date, having now worked with over 200 former footballers, although much of what we now do has developed in areas very different to stag events!

Today, we do everything from arranging corporate football tournaments at Premier League Stadiums at the end of the season, to hosting VIP delegations from across the world seeking a greater insight into football in the UK. Moreover, we've become the go to destination for brands looking to work with former players on commercial opportunities. The diversity in our offerings is always growing, and you'll even see on pages 19-22 that we also have PWAL Cricket. Whatever the event or project, it's fair to say that at the centre of what we do, will always be the legends.

I hope this brochure helps bring the company to life and whether you're hoping to give your mate the ultimate send off before his big day, take on Play With A Legend FC (our team of football legends), arrange a speaker for an upcoming dinner or looking for an ambassador to enhance your brand, then we'd be delighted to hear from you.

Welcome to the home of former football players.

Best Wishes,

Josh Landy & Perry Groves
Play With A Legend Founders



OUR LEGENDS

Play With A Legend works with over 200 former professional footballers, based not only across the UK but all over Europe and we have connections across the world.

The legends we work with have represented a huge number of clubs and countries, ranging from local cult heroes to international stars. You can find a full list of who we work with on our website but you'll no doubt recognise many of the stars we work with in the pictures on this page!



OUR LEGENDS



CRYSTAL PALACE F.C.

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The Jack Chapman Stand

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STAG AND BIRTHDAYS

HOW IT ALL BEGAN

Play With A Legend began when co-founder Josh was arranging a stag celebration for his best mate and several years later, it's fair to say we're never happier than when we're organising the perfect pre-wedding send off for a football fan.

Being with your closest mates and a childhood hero for a game of football and some beers afterwards – what more could you possibly ask for?

WHAT'S INCLUDED?

- The Legend of course!
- Venue for your match including on site bar!
- Event Organiser from Play With A Legend.
- A fully qualified referee.
- Full kit hire (shorts, socks, shirts and shin-pads)
- Match Balls.
- Bottled water.
- Gift for the stag or birthday boy!

HOW MANY PEOPLE DO I NEED?

We'll work with your group size and arrange a game that suits you, whether it is 5, 7 or 11 a-side - so anywhere from nine people upwards works for us. It's the same price regardless of group size.

HOW LONG ARE THE EVENTS AND WHAT'S THE FORMAT?

Our events last approximately three hours. On arrival you'll get changed into your kit, enjoy a warm up with the legend, play either 60 minutes for 5/7 a side or 90 minutes for 11 a side, before showering and heading to the bar to hear some tales from the dressing room over a few well earned beers.

WHEN DO YOU HOLD EVENTS?

Most of our stag and birthday events take place on Friday, Saturday or Sunday and we tend to start at 10am or 2pm, but we'll work with you if this isn't possible. We hold events all year round.

STAG AND BIRTHDAYS

WHAT CITIES DO YOU OPERATE IN?

We hold events in: Brighton, Bournemouth, Southampton, London, Norwich, Birmingham, Bristol, Sheffield, Leeds, Liverpool, Manchester, York, Nottingham, Newcastle and Edinburgh.

If you're hoping for an event in a city not on that list let us know and we'll see what we can do.

WHERE DO YOU HOLD THE EVENTS?

We have favoured venues in all the cities we operate in, which all have high quality artificial pitches and bars on site, meaning that even if the weather is poor, the game goes on regardless and it's not far for the post match beer! If you need the exact location of the venue to work out the rest of your weekend plans, just ask our team.

CAN I HAVE MY STAG OR BIRTHDAY EVENT AT A PROFESSIONAL STADIUM?

Yes, at the end of the football season (May/June) some stadiums are available at varying costs. Get in touch and we can give you a quote.

CAN WE ARRANGE OUR OWN KIT TO KEEP?

Of course, many of our groups do this! We can organise bespoke kit for you to keep after your event and get signed by the legend. For each set of shirt, socks and shorts with your names and numbers on the back, it'll be £30pp + VAT.

HOW MUCH DOES IT ALL COST?

Prices vary depending on the legend involved, but our events start from as little as £1250 + VAT for a group event. For an exact quote just get in touch!



STAG AND BIRTHDAYS

SIMPLY AWESOME!!!

We came down to London for my mate Dan's stag do! PWAL made everything really easy before and during the event, it meant we could just turn up and enjoy the day. We surprised the stag with this and Darren Anderton was really welcoming and easy to chat to...and still has some quality shots in his locker. It was an amazing chance to ask all the questions you wanted to ask when you were a kid or save a peno against your hero! It was truly a memorable day and it worth every penny...i can't wait to do this again. ..if you have any doubts...forget them, do it, you wont regret it!

- **Craig Simmons**



ABSOLUTELY BRILLIANT

We had a fantastic day organised by the PWAL team. Chris Sutton and John Salako were absolutely brilliant, really into the spirit of the day, having a laugh with everyone while playing and great value in the pub afterwards. Couldn't have asked for better and would highly recommend Play With A Legend.

- **James Fox**



TRULY MEMORABLE DAY

The birthday surprise for my husband with Matt Le Tissier was amazing, well organised and a truly memorable day enjoyed by all, they are still buzzing from the experience. Josh and the team were fantastic from the start and very patient to my needs, their prompt replies to minor questions was really appreciated! Fully recommend Play With a Legend, thanks guys

- **Sally Binstead**



CORPORATE

Play With A Legend is the ideal choice for your next corporate event, whether you're looking for a 5 a side tournament or a one off game at a special venue, we've got you covered.

We've enjoyed working with companies all over the country who have sought to do something unique for their staff or clients and we have tailored each event to their needs.

OUR CORPORATE FOOTBALL EVENTS WILL ALWAYS INCLUDE THE FOLLOWING:

- High quality venues (including Premier League stadiums in May/June).
- Welcome Teas and Coffees.
- Drink refreshments throughout the event.
- Full kit hire.
- All equipment provided.
- Coaching from the legends.
- Qualified Match Officials.
- Trophies for winning participants.
- Socialising with legends post activity
- PWAL Event Team to run your event.

WE ARE ALSO ABLE TO ADD THE FOLLOWING:

- Talks on what business can learn from sport.
- A variety of food and drink packages.
- Match day photography
- Professional sports physiotherapists
- Video highlights with commentary

Get in touch and we'll look forward to helping you organise a corporate football event you'll never forget.

CORPORATE



'Just wanted to say a big THANK YOU to Play With A Legend! It's been an amazing day and everyone absolutely loved it!'

- INGA SPITZER, Product Marketing Manager, Youtube

STADIUM EVENTS



STADIUM EVENTS

Every year, we give hundreds of fans the opportunity to live the dream and play alongside club legends at a variety of professional stadiums, at the end of the football season.

To date we have held events at more than 15 clubs and we will increase that in the years ahead.

At these special events our participants can expect the following to be included:

- Dressing Room Access
- Legend to player / manage your team
- Playing time on the hallowed turf
- Personalised Kit
- Drink Refreshments
- Man Of The Match Awards
- Professional Physiotherapists
- Professional Photography / Video
- Post Match Social Event

Prices vary depending on the club and to get the latest news and availability for these special stadium events please visit our website where you can also sign up for updates.

STADIUM EVENTS



JDS SPORTS.COM

JDS SPORTS.COM

JDSPOR

CRYSTAL PALACE, SELHURST PARK

Everything about the day was so well organised, I couldn't fault the company! For me, yes, the experience was great playing with a childhood hero and playing on the pitch at the stadium I go to every other week, but more so it was the little touches that made the day so special - having the clubs staff there to welcome you, getting to walk into the changing room to see your kit hanging ready on the wall and standing in the tunnel lined up against the opposition. The sun was shining in SE25 and John and Clinton looked genuinely pleased to be there and spoke so highly of the club when we had beers after, which gave you a certain sense of pride. Would highly recommend anyone to take part. The memories from the day will stay with me every time I go to the ground.

- Ali Ship

SOUTHAMPTON, ST MARY'S

Awesome experience! To play on the same pitch with players I idolised as a kid was a boyhood dream come true. Cannot recommend it enough as the whole experience is superbly organised from when you arrive, till when you leave the bar post match. Many thanks to Josh and his team for the experience, which was superb throughout. If you want to do this and you have doubts like I did, then believe me just get it booked whilst it's available and you'll have no regrets, many thanks.

- DALE SMITH

FOOTBALL TOURS OF ENGLAND



FOOTBALL TOURS OF ENGLAND

Play With A Legend is the natural choice if you're looking to organise a football-based trip to the UK.

We have considerable experience of working with groups from around the world, who have wanted to embark on a football tour of the UK like no other. We can cater for groups seeking anything from a one day tour with us to a five day visit across the country.

SOME OF THE KEY OFFERINGS WE CAN PROVIDE INCLUDE:

- Hospitality tickets for Premier League and Champions League matches.
- Stadium tours - with the option to have them led by club legends.
- Play Football Matches with Premier League legends.
- Train and play alongside an England legend at St George's Park, home of the England Football Team.
- Learning from football academics.
- Training with top-level football coaches.
- Meeting with influential figures from UK football including agents, journalists, broadcasters and officials.

Our contacts within the football industry are second to none and you can rest assured Play With A Legend will make your tour of the UK one that your group will never forget.

The itinerary of each tour of the UK is dependent on the time of year and the football fixtures, but please get in touch and we'll look forward to discussing your requirements.



PLAY WITH A LEGEND FC – PWAL FC

PWAL FC is our team of Premier League Legends who travel the country to play against whoever dares take them on!

We've arranged matches against club specific legends sides, groups of fans who want the ultimate challenge, businesses putting themselves to the test as well as many lower or non league clubs looking to raise profile and funds with a unique event.


Whether you're looking to arrange a charity fundraiser that needs a team of legends to draw in the crowds, or a pre-season friendly for your side, PWAL FC can visit and give players and fans a day they will never forget.

As we work with over 150 former professionals, we are able to put together a team to suit a range of budgets. We can also help with venues, kits and video highlights.

A match against PWAL FC is one that will be remembered by all involved, for a long time so get in touch to discuss organising your fixture now.



AFTER DINNER SPEAKING & APPEARANCES



Dozens of the legends we work with are highly respected after dinner speakers who can take your event to the next level, either by telling some of their hilarious anecdotes from their careers, or answering questions from a host or your guests.

An appearance from one of our legends giving their insight from inside the dressing room is a great way to raise the profile of you event and ensure a memorable evening.

Appearances start at £1,000 + VAT and have legends available to suit all budgets. Please get in touch and we'd be delighted to find the right person for your event.



COMMERCIAL OPPORTUNITIES



COMMERCIAL OPPORTUNITIES

We work with a wide range of partners to find opportunities for our football legends, be that in media, hospitality or ambassadorial engagements.

If your company is considering working with a former footballer to enhance your brand, please get in touch to discuss how we may be able to work with you.

Our legends have been involved in many different commercial projects across the UK. We're proud to be the home of former footballers, helping our legends and businesses come together for exciting and diverse work.

Some of our clients:



MyVoucherCodes

sky sports

sky BET

betway



NSPCC



sportingbet

MORE TH>N
PET INSURANCE

MyHeritage DNA



Google

BBC

MARATHON
BET

YouTube

theguardian

RACING POST

bwin

William HILL

888
sport

BET STARS
BY POKERSTARS

CRICKET

pca

PROFESSIONAL CRICKETERS' ASSOCIATION





In partnership with the Professional Cricketers Association, Play With A Legend offers cricket fans the chance to pad up alongside former England Cricketers for special events allowing fans to pit themselves against some top names who graced the game.

Whether you're looking for an indoor cricket tournament or a full scale cricket match at an iconic venue, we'll be delighted to help you arrange it.

WHAT'S INCLUDED:

- An England Cricket Legend.
- Venue for your match.
- Event Organiser from Play With A Legend.
- A fully qualified umpire.
- Full cricket white hire.
- All the equipment for your match.
- Drink refreshments.
- Special gift for the man of the match.
- Post Match drinks with the legend.

HOW MANY PEOPLE DO I NEED?

We'll work with your group size and arrange a game that suits you, whether it is a small sided game or a full match. Events are priced per group.

HOW LONG ARE THE EVENTS AND WHAT'S THE FORMAT?

Our indoor events last approximately three hours. On arrival you'll get changed into your cricket whites, enjoy a warm up with the legend and enjoy a 20:20 style match, before showering and heading to the bar to hear some tales from the dressing room over a few well earned beers.

For outdoor events, we can organise events based on every format of the game.



WHEN DO YOU HOLD EVENTS?

Most of our stag and birthday events take place on Friday, Saturday or Sunday and we tend to start at 10am or 2pm, but we'll work with you if this isn't possible. Corporate events can also be held during the week.

WHAT CITIES DO YOU OPERATE IN?

We hold indoor events in: Birmingham, Bournemouth, Brighton, Cardiff, Essex, Leeds, Leicester, London, Manchester, Northampton, Nottingham & Southampton. Outdoor events can be held across the country.

If you're hoping for an event in a city not on our list let us know and we'll see what we can do.

CAN I HAVE MY EVENT AT A PROFESSIONAL GROUND?

Yes, at the end of the cricket season some stadiums are available at varying costs. Get in touch and we can give you a quote.

CAN WE ARRANGE OUR OWN CRICKET WHITES TO KEEP?

Certainly. We can organise bespoke whites for you to keep after your event and get signed by the legend. For you to keep after your event with the option of having them signed by the legend. For a set of whites, it'll cost £35pp + VAT.

HOW MUCH DOES IT ALL COST?

Prices vary depending on the legend involved, but our events start from as little as £1500 + VAT for a group. For a quote just get in touch!



OUR CRICKET LEGENDS

PCA

PROFESSIONAL CRICKETERS' ASSOCIATION



Alex Tudor
ENGLAND
Surrey, Essex



Alec Stewart
ENGLAND
Surrey, Essex



Andy Caddick
ENGLAND
Somerset



Anthony McGrath
ENGLAND
Yorkshire



Gladstone Small
ENGLAND
Warwickshire



Darren Gough
ENGLAND
Yorkshire, Essex



Geraint Jones
ENGLAND
Kent



Graham Thorpe
ENGLAND
Surrey



Graham Gooch
ENGLAND
Essex



Matthew Hoggard
ENGLAND
Yorkshire



Jonathan Trott
ENGLAND
Warwickshire



Marcus Trescothick
ENGLAND
Somerset



Mark Ramprakash
ENGLAND
Surrey



Dean Headley
ENGLAND
Kent, Middlesex



Ryan Sidebottom
ENGLAND
Yorkshire, Nottinghamshire



Shaun Udal
ENGLAND
Hampshire, Middlesex



Simon Jones
ENGLAND
Glamorgan, Hampshire



Steve Harmison
ENGLAND
Durham



Phil DeFreitas
ENGLAND
Leicestershire, Lancashire



Ronnie Irani
ENGLAND
Essex



Devon Malcolm
ENGLAND
Derbyshire, Leicestershire



John Emburey
ENGLAND
Northants, Middlesex



Mike Gatting
ENGLAND
Middlesex



Paul Nixon
ENGLAND
Leicestershire, Kent



CONTACT US

-  +442082026766
-  info@playwithalegend.com
-  www.playwithalegend.com
-  @playwithalegend
-  @playwithalegend